Save the Date!

2017 Program Calendar

Thursday, January 26, 2017
11:30 AM - 1:30 PM
Annual Meeting and Holiday Party Luncheon
Location: Findorff

Click to REGISTER NOW!
Please join us for our annual meeting of the ATD-MAC membership and luncheon. During this meeting we will cover the state of the chapter and will also include time for networking.

Thursday, February 16th
Using PowerPoint to Make Presentations Shine with Chad Neumann
Location: Findorff

Thursday, March 16th
Ensuring Flawless Virtual Events with Karen Veth, InSync Training
Location: Online, Live Event

Thursday, April 20th
Coaching with Brandi Davis
Location: M3 Insurance

Thursday, May 11th
Building Resiliency Quotient with Joan Loshek
Location: Findorff

Thursday, June 15th
Using High Leverage for Lasting Cultural Change with Jeff Russell
Location: Findorff

July
Summer Social Event
More information to come!!

Thursday, August 17th
L&D and Cultural Diversity with Deb Laurel
Location: M3 Insurance

Tuesday, October 18th
Managing a Learning Department with Susan O’Hara
Location: UW Health, AOB

Wednesday, November 16th
Leading Virtual Team Live Session with Lee Johnson
Location: UW Health, AOB

Wednesday, December 14th
Authenticity in Teams with Roger Wolkoff
Location: TBD

New Ways to Connect in 2017!
Join ATD-MAC’s new social media groups to . . .
- Connect with other professionals
- Continue your learning and development
- Keep up-to-date on ATD-MAC offerings
- Challenge yourself to reach your 2017 development goals!

Register for Events through atdmac.org
Follow Events and connect with others
Continue the learning in group discussions
Short-bite learning with @atdmadison
Membership Messages

Member Spotlight: DeeAnna Deane

How long have you been a member of ATD-MAC?
I have been a member of ATD for a very long time. I don’t remember exactly when, but I think it may have been somewhere around 2004 or so.

Provide a little history of your background and how you came to be a member.
I was promoted into a position which was called Training Coordinator in Human Resources at my prior employer. I had been doing a fair amount of training and development for our production group and was attending occasional events (ASTD at that time!) but didn’t become a member until that promotion into the training department in HR.

I enjoyed the people that I met so much that I looked into volunteer opportunities for the chapter (SCWC at that time!) and began hosting the reception table at every event. You probably recognize me by my photo!

You have just finished your term as the VP of Membership. What originally prompted you to become a board member?
I continued volunteering until I accepted a new position as HR Manager – Training Specialist at Teel Plastics in Baraboo. At that point my new manager encouraged me to consider running for a board member position.

Anything else you might like to share.
The networking opportunities as a member are invaluable for anyone wanting to grow their skills and knowledge in regard to talent development. Don’t wait – join today!

An Open Letter to ATD-MAC Members:

Hey you, I see you there.
I see you struggle to make time for your professional development as well as all your other commitments in work and life. I see you battle between wanting to be more involved in the chapter, and fearing that there simply isn’t enough time.

I want to let you in on a secret. I’ve been there, too. I’ve had, and still sometimes have, that same struggle.

But, I also want you to know that the times when I have made room for my own development are the times that I have thrived. The chances I’ve had to connect with others have sharpened my skills and made me, well… happier.

In those times, I remember that a huge part of my motivation and joy in life comes from being able to do something today that I couldn’t do yesterday.

I remember that taking time for my development, to build my network, and to hone my skills is vital to my ability to meet the goals that are the most important to me.

So, fellow member, as you gear up for the next year, I beg you not to forget yourself and your personal development.
Make a commitment to fulfilling your joy.
I’ll save a seat for you at the next monthly meeting, and can’t wait to know you better.

Sincerely,
Your fellow ATD-MAC Member

Members Wanted
Do you know anyone who would benefit from membership in ATD-MAC? If so, please forward this newsletter or share ATD-MAC’s social media profiles so they can get a feel for what we do and what we can offer!

Volunteer Now!
Are you looking for a way to get more involved with ATD without a long term commitment?
Please contact us at admin@atdmac.org for questions or interest in volunteer opportunities.
President’s Message

This year has seen remarkable growth for our chapter. We’ve seen our active membership increase, Power Memberships are up, and we have a very successful Learning Summit in May. Consequently, our financial reserves are strong and we look to 2017 to give back to you and the talent development community.

Our member survey over the summer highlighted some key areas of focus that the Board has discussed. Most notable were calls for more technology topics such as webinar and e-Learning, as well as more advanced speakers. Programming is looking to bring in outside talent on these topics and we also encourage you, our members, to step up and try facilitating a session. Presenting to your peers can be intimidating but really sharpen your skills. I’m going to be presenting a webinar on Agile and SAM in December and we’re looking at offering more webinars in 2017 for those that can’t get away to an onsite visit.

We also heard that after professional development, networking is vitally important to your membership experience. We’re striving to make that happen more by connecting our socials with learning opportunities. Recently, I had the pleasure of meeting with our student Special Interest Group (SIG) at the UW – Madison and I look forward to strengthening that relationship as well.

As we close 2016, this is the time of year to be grateful. I’m honored to serve with such an engaged group of Board members who make it their mission to move the chapter forward. I’m thankful for our members, both regulars and new, that bring such diverse talent and perspectives to our chapter and community. Our success as an organization lies with all of you, and we’ve been very successful this year. Your participation and feedback have made us one of the strongest chapters in the region. Continue to get involved and if you are thinking of volunteering or presenting, make that your resolution in 2017.

Best wishes this holiday season,

Jacob

Meet Kenn Kosowicz, the new ATD-MAC VP of Administration

As a life-long Milwaukee resident, my career in training naturally led me to involvement in the Southeast Wisconsin Chapter of ATD. I learned, laughed, and cried (not really) with some fine people. Now that I call Madison, home, I felt that joining the Madison Area Chapter would provide the same opportunity. I have not been disappointed. I’m honored to have the opportunity to serve on the ATD-MAC Board and collaborate with a diverse group of people, to continue looking for ways to improve the learning process, and to meet chapter members with experience to share.

ATD Chapter Leaders Conference Highlights

Chapter President, Jacob Burris, and Chapter President-Elect, Jenn Stangl, attended the event to learn more about updates from ATD-National and connect with other ATD chapters.

Aside from the opportunity to network with other chapter leaders, various speakers presented topics to engage and support the work that we do within our chapter. Some of the presenters and sessions included:

Tony Bingham, CEO

Tony provided an overview of a new certification for those talent development professionals who are in the early stages of their careers or whose professional roles and aspirations are focused on a few areas of expertise. This is both an additional educational opportunity as well as a stepping stone to the CPLP for those interested. More information to come in 2017.

Michael Bungay Stanier, Keynote Speaker

Michael, senior partner at Box of Crayons, provided an engaging session on the 5 Question Leader. The session focused on preparing leaders to ask questions that enable and empower individuals to identify their own challenge and solutions.

Chapter Optimization

CARE Workshop where we were able to identify requirements and ask questions leading to ATD-MAC’s 100% CARE certification in 2016

Marketing strategies for optimizing our chapter outreach to our community

Social Media and membership engagement to build our ATD-MAC brand and website strength

Welcoming new members through targeted volunteer opportunities and chapter ambassadors
ATD National News

ATD-TV Video Library Optimizes Development

ATD-TV is an expanded feature now available through videos.td.org

The page provides hundreds of short-bite videos, full-length webinars, webcasts, and podcasts tailored to your specific development needs.

Categories of development include:

- ATD Highlights
- ATD Chapters
- Career Development
- Global Human Resources Development
- Government
- Healthcare
- Human Capital
- Learning & Development
- Learning Technologies
- Management
- Sales Enablement
- Science of Learning
- Senior Leaders & Executives
- Webcasts
- Conference Session Recordings
- Podcasts

Most of ATD-TV is available to the public; however, some of the specialized content is reserved for ATD National Members. For discounts on membership and access to all premium content, become a Power Member. Click here and use chapter ChIP code 5089.

Connect to our Facebook page to get development tips, connect with other ATD-MAC members, and track upcoming events. Simply click the Facebook icon and Like or Follow the page to get started today.

Follow @atdmadison on Twitter to get small bites of learning to challenge yourself and continue your development as a professional. Simply click the Twitter icon and follow @atdmadison to follow the buzz today.

Find us on LinkedIn through our ATD-MAC Group to get ideas and advice from other professionals and continue the conversation after ATD-MAC events. Simply click the LinkedIn Icon and join the group to find a group ready to discuss and challenge one another.

Visit us at atdmac.org to see the latest ATD-MAC news, connect to volunteer opportunities, and register for events. Simply click the ATD-MAC link to the left to launch to our main site.

Do you have ideas for our newsletter or would you like to contribute an article to be considered for publication? Please contact Erin Lavery, VP of Marketing, at vp.marketing@atdmac.org or click the email icon.

Ways You Can Use ATD-TV Today!

- Curate content for development easier
- Improve your skills and fill your development gaps
- Locate research and best practices for making your business case
- Expand your network to a national level and gain different perspectives
- Stay connected to talent development professionals
- Provide support for stretch assignments and developmental opportunities

Sponsor Recognition

A HEARTY THANK YOU to our Platinum Sponsor, Edgewood College! Our deepest thanks for supporting our ATD-MAC chapter and helping us continue to offer great value to our membership with quality programming and networking events! Interested in furthering your education? Check out the Masters in Organizational Development program offered at Edgewood College!